

FREDERICKSBURG SPCA

COMPASSION STARTS HERE.



2026

CORPORATE SUPPORT OPPORTUNITIES

To Our Valued Business Leaders and Partners,

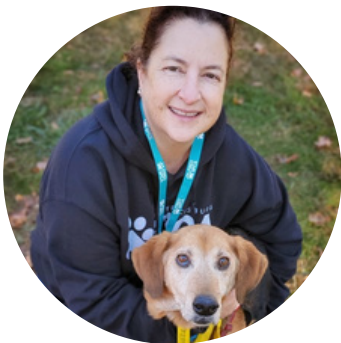
Every day we are working to save lives, provide hope to animals and people in need, and create lasting, positive change in our community. This work would not be possible without the generosity and partnership of local businesses like yours.

Our signature events are more than celebrations—they are lifelines. They help fund critical programs, support lifesaving medical care, and ensure that thousands of animals receive the shelter, nourishment, and compassion they deserve. These events also offer meaningful opportunities for businesses to demonstrate leadership, visibility, and a shared commitment to making a difference in our community.

In addition to event sponsorships, there are many impactful ways your business can support our lifesaving mission. Contributions of much-needed shelter supplies—such as pet food, cleaning materials, kennel supplies, and enrichment items—directly support the daily care of animals in our shelter. Businesses may also choose to sponsor or waive adoption fees, helping animals find loving homes faster while reducing length of stay and freeing critical resources to save even more lives.

When you partner with us, you are investing in tangible, measurable outcomes: healthier animals, stronger families, and a more compassionate community. Your support sends a powerful message that saving lives and strengthening our community are shared priorities—and that collaboration can create real, lasting change.

Together, we can expand our reach, elevate our mission, and save more lives in 2026 and beyond. Please don't hesitate to reach out to me directly to discuss how we can work together to make a meaningful and lasting impact.



Laurie Webb

Laurie Webb
Executive Director
Fredericksburg SPCA

2026

SIGNATURE EVENTS

At the Fredericksburg SPCA, our signature fundraising events play a vital role in supporting our lifesaving mission. From the spirited competition of the *Fore the Animals Golf Tournament* to the energy and excitement of the *Rescue Run 5K*, these events bring our community together for a common cause.

Our largest fundraiser, the *Fur Ball Gala*, showcases the heart of our mission, while the *Animal Rescue Festival* celebrates the joy and connection pets bring to our lives. Together, these events provide critical funds to save lives and create brighter futures for countless animals in our care.



FORE THE ANIMALS GOLF TOURNAMENT

Thursday, May 14 at 12:00 PM
Fredericksburg Country Club



RESCUE RUN 5K RACE

Sunday, June 14 at 7:00 AM
Downtown Fredericksburg Library



FUR BALL GALA

Saturday, August 22 at 6:00 PM
Fredericksburg Convention Center



ANIMAL RESCUE FESTIVAL

Saturday, November 7
Hurkamp Park in Downtown Fredericksburg



SILENT NIGHT IN THE SHELTER

December 1 - 31
Fredericksburg SPCA



FORE THE ANIMALS GOLF TOURNAMENT

Thursday, May 14 at 12:00 PM
Fredericksburg Country Club

Join us on May 14, 2025 at 1:00 p.m. when we tee off for the animals! Enjoy a day of golf, special prizes and games along the course, and a reception at the Fredericksburg Country Club.

All Sponsorships Include:

- A branded pin flag with your logo at a hole along the course (yours to keep after the tournament!)
- Inclusion on a social media post
- Inclusion in the Annual Philanthropy Report.

Top Dog Presenting Sponsor: \$5,000 (Only 1 Available)

- Includes entry for twelve players (3 teams), invitation to speak at the tournament start and closing reception, recognition at post-tournament reception, advertisement as the presenting sponsor, and branded giveaway in swag bags.

Caddie Cat Bar Cart Sponsor: \$3,500 (Only 1 Available)

- Includes entry for eight players (2 teams)
- Your logo on the bar cart & koozie giveaway,

Pawfect Drive Sponsor: \$3,000 (Only 1 Available)

- Includes entry for four players (1 team),
- Your logo on golf balls distributed to all players,

Premier Pupper Sponsor: \$1,500

- Includes entry for four players (1 team)
- Your logo on signage in every golf cart

Muttigan Sponsor: \$500

- Sponsorship recognition at one of the games along the course

Sponsor a Hole: \$300



RESCUE RUN 5K RACE

Sunday, June 14 @ 7 AM

Downtown Fredericksburg Library

Join us for our annual Rescue Run 5K! This run is part of the Coldwell Banker Elite Series and begins and ends on Sophia Street (Downtown Library Branch).

All Sponsorships Include:

- Website listing and social media recognition
- Inclusion in our Annual Philanthropy Report
- Name/logo featured on official race banner

Presenting Sponsor - \$2,500

- Title sponsor naming rights to the event
- Corporate Logo or name on official t-shirt
- On air mentions, B101.5 radio
- Business swag in every runner packet
- 10 complimentary race registrations

Gold Sponsor - \$1,000

- Corporate logo or name on official T-shirt
- Logo or name featured on official Run banner
- Business swag in every runner packet (provided by organization)
- 6 complimentary race registrations

Silver Sponsor - \$500

- Corporate logo or name on official T-shirt
- Name featured on official Run banner
- 4 complimentary race registrations

Bronze Sponsor - \$250

- 2 complimentary race registrations



2026 FUR BALL:

A Fairy Tail Gala

Saturday, August 22 @ 6 PM
Fredericksburg Convention Center

Join us for the 11th Annual Fur Ball, our region's biggest night of philanthropy for the animals. Celebrate alongside more than 500 devoted animal advocates with dinner, drinks, dancing, and more.

All Sponsorships Include:

- Website listing and social media recognition
- Inclusion in our Annual Philanthropy Report
- A special invitation to the VIP hour before the main event



\$20,000 - Royal Key to the Castle - Presenting Sponsor (Exclusive)

This exclusive sponsor will receive a reserved king's table with **20 VIP tickets** to the Fur Ball, an opportunity to speak at the event, inclusion on the event invitation mailed to 4,000+ constituents, a special gift for your guests, your logo included on this year's souvenir gift to all guests, and a two-page full-color spread in Fur Ball catalog.



\$10,000 - Gold Crown - Top Dog Sponsor

Includes **16 VIP tickets** at a reserved king's table, a special gift for your guests, a full-page full-color ad in the event catalog, recognition during our live auction, and sponsor recognition at the enchanted entrance of the event.



\$5,000 - Pawfect Centerpiece Sponsor

Includes **10 VIP tickets** at a reserved table, a special gift for your guests, a half-page full-color ad in the event catalog, and recognition on all the tables.



\$5,000 - Magic Mirror Selfie & Photo Booth Sponsor

Includes **10 VIP tickets** at a reserved table, a special gift for your guests, a half-page full-color ad in the event catalog, and recognition at the photo booth and selfie station.



\$5,000 - Spellbinding Symphony - Music Sponsor

Includes **10 VIP tickets** at a reserved table, a special gift for your guests, a half-page full-color ad in the event catalog, and recognition on the DJ stage.

2026 FUR BALL: *A Fairy Tail Gala*

Saturday, August 22 @ 6 PM - Fredericksburg Convention Center



\$5,000 - Fabulous Feline Sponsor

Includes **10 VIP tickets** at a reserved table, a special gift for your guests, and a half-page full-color ad in the event catalog.



\$5,000 - Alchemy Lounge Bar Sponsor

Includes **10 VIP tickets** at a reserved table, a half-page full-color ad in the event catalog, and recognition at the bars.



\$2,500 - Sweet Tooth Fairy Dessert Sponsor

Includes **8 VIP tickets** at a reserved table, a quarter-page full-color ad in the event catalog, and recognition at the dessert table.



\$2,500 - Secret Vintage Bourbon & Wine Pull Sponsor

Includes **8 VIP tickets** at a reserved table, a quarter-page full-color ad in the event catalog, and recognition at the bourbon and wine pull.



\$2,500 - Fairy Tale Fizz Champagne Sponsor

Includes **8 VIP tickets** at a reserved table, a quarter-page full-color ad in the event catalog, and recognition at the bourbon and wine pull.



\$2,500 - Precious Pup Sponsor

Includes **8 VIP tickets** at a reserved table, and a quarter-page full-color ad in the event catalog.



\$1,000 - Storybook Sponsor

Includes **4 VIP tickets** and a half-page full-color ad in the event catalog.



\$500 - Perfect Pet Sponsor

Includes **2 VIP tickets** and a quarter-page full-color ad in the event catalog.



ANIMAL RESCUE FESTIVAL

Saturday, November 7 @ 9 AM
Hurkamp Park in Downtown Fredericksburg

The Animal Rescue Festival is a single day dedicated to saving the lives of our community's neediest animals.

All Sponsorships Include:

- A 10'x10' premier vendor space
- Website listing and social media recognition
- Inclusion in our Annual Philanthropy Report
- Recognition on signage at event

Presenting Festival Sponsor: \$5,000

- Includes two premier vendor spaces (10' x 20' area)
- Includes 12 complimentary walker registrations
- Priority placement on branded koozie and t-shirt
- Sponsor signage on our band stage

Barkfast Sponsor: \$2,500

- Includes 10 complimentary walker registrations
- Priority placement on branded koozie and t-shirt
- Sponsor signage on our breakfast snack bar

Rhythm & Rescue Sponsor: \$1,500

- Includes 8 complimentary walker registrations
- Priority placement on event t-shirt
- Sponsor signage on our band stage

Pick of the Litter Sponsorships: \$500

- Includes 4 complimentary walker registrations
- Your choice of sponsorship recognition signage at one of the following

Compassionate Kids

Free craft for kids at the Humane Education Booth

Hydrant Hero

Dog Hydration stations throughout the park

Barkfast Bar

Breakfast snacks for registered walkers



SILENT NIGHT IN THE SHELTER

December 1 - 31

Fredericksburg SPCA

Help us find our animals a home for the holidays by sponsoring the adoption fee of our shelter animals or help send supplies home with fosters who care for homeless animals during the holidays.

All Sponsorships Include:

- Website listing and social media recognition
- Recognition in our Annual Philanthropy Report
- Your name/business will be included in a holiday card that goes home with each foster family letting them know that their animal's adoption fee has generously been sponsored by you.
- Your name/business will be featured in our lobby during the holiday season
- Your name/business logo will be displayed on each of the kennels, condos, and snuggle rooms throughout the shelter AND on their online profile

Holiday Hero: \$10,000

- Provides fee-waived adoptions for **all the animals in our shelter**

Adopt-a-Block: \$5,000

- Provides fee-waived adoptions for **a block of kennels, condos, or snuggles in the shelter**

Stocking Stuffer: \$1,000

- Your name/business logo will be displayed on the stocking that each animal is sent home with for the holidays

Adoption Angel: \$500

- Sponsor the adoption of **one dog and one cat** in our shelter

OTHER WAYS TO SUPPORT

Behind every happy adoption is the essential, often unseen work that helps us care for over 2,000 animals each year—these opportunities make it possible.



\$1,500 - Feed the Shelter (One Month)

Make a direct, meaningful impact by sponsoring a month of meals for the animals in our shelter. Monthly food sponsors receive recognition on social media and printed inclusion in our adoption packets during the month(s) they choose.



\$1,500 - Healthy Shelter Sponsor (One Month)

Sponsor the RESCUE® cleaning solution that helps keep our shelter safe, sanitary, and disease-free. Includes social media recognition and printed acknowledgment in adoption packets during the month(s) of your choosing.



\$2,500 - Microchip Sponsor (3 Months)

Your three-month microchip sponsorship helps ensure every animal adopted leaves with permanent identification and a better chance of finding their way home if ever lost. Sponsors receive recognition on social media and in printed adoption materials throughout the sponsorship period.



\$3,000 - Litter Leader Sponsor (One Year)

Become our annual litter sponsor and help keep our cats' living spaces clean and comfortable. This exclusive sponsor includes social media recognition and printed inclusion in adoption packets for the year.

*Exclusive!
Only 1
Available*



\$5,000 - Matchmaking Sponsor (One Year)

Support the programs that help animals find the right home. This sponsorship helps fund our adoption and matchmaking efforts and includes printed inclusion in new adoption packets during the sponsorship period.

*Exclusive!
Only 1
Available*



\$10,000 - Humane Education Sponsor (One Year)

Support our Humane Education program and fund hands-on learning experiences and educational resources that teach kindness, empathy, and respect for animals. This sponsorship includes logo placement on camp t-shirts (200+ campers), social media recognition, and inclusion in camp materials.

*Exclusive!
Only 1
Available*



\$15,000 - Adoption Hero Sponsor (One Month)

Sponsor a month of fee-waived adoptions for every animal in our shelter and help open the door to adoption. This sponsorship supports the essential services that keep animals healthy and adoption-ready, while making adoption more accessible to the community. Includes recognition throughout the month and printed inclusion in adoption packets.

Interested in supporting in other ways? Contact Melanie Johnson
at mjohnson@fredspca.org or 540-841-1390